

Ninety-Nines

International Organization of Woman Pilots



Advertising & Media Kit

The Ninety-Nines Magazine

The Ninety-Nines, Inc.®, is an international organization of thousands of female pilots and student pilots throughout the world.

The Ninety-Nines publication brings award-winning stories ranging from inspirational up-and-comers to behind-the-scenes with top professionals and commercial pilots.

The publication is printed semi - monthly (6 issues per year). Which are mailed to each member, nationally and internationally. An additional 2500 are distributed throughout air shows and special events.

**Your Ad lives
forever on our site.**

Each publication is archived indefinitely on our website.

www.ninety-nines.org

Every publication can be found there since 1929. The website gets 10,000 unique visitors and 100,000 impressions every month.

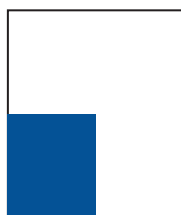
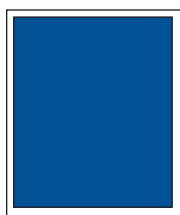


Four Color Rates / Issue

	1x	3x	6x
Full Page	\$1,000.00	\$950.00	\$900.00
½ Page	\$700.00	\$665.00	\$630.00
¼ Page	\$450.00	\$427.50	\$405.00
Inside Back Cover	\$1,800.00	\$1,710.00	\$1,620.00
Outside Back Cover	\$2,500.00	\$2,375.00	\$2,250.00

Outside Back Cover Not Available NOV/Decor JAN/FEB Issues

Print size and specifications



Publication Size 8.5 x 10.825

Full Page
Live Area:
7.25" wide
x 9.5" high
(full page,
non-bleed ad)

Half Page
Horizontal
7.38" wide
x 4.8" high

Quarter Page
Vertical
3.5" wide
x 4.75" high



Full Page
with Bleed:
9" wide x 11.5" high

Half Page
Vertical
3.5" wide
x 9.5" high

Quarter Page
Horizontal
7.3" wide
x 2.5" high



SUBMISSION OF ADVERTISING MATERIAL

Please provide completed ad as a press quality
CMYK PDF or 300 dpi CMYK TIF.

Please email completed ad to
news@ninety-nines.org

Production schedule –

Due Dates: Feb 1, Apr 1, Jun 1, Aug 1, Oct 1, Dec 1.

Multiple placement discounts only apply if paid in full.

Advertising rates may change at any time.


*Production work on any advertising performed by
publisher or printer will be charged to advertiser.*



All advertising must be
prepaid by check to:
**Headquarters Manager
The Ninety-Nines Inc.**

PO Box 950374
Oklahoma City, OK
73195-0374

Or paid by credit card
Call
1-844-994-1929



**Ready to Connect with
thousands of Female Pilots,
Students Pilots, Airline, Corporate,
Government, Military and General
Aviation Pilots from Across the Country.**

Partnership Opportunities

Let's work together – We can provide you with a custom package.

All sponsorship packages cover the basics!

- Corporate Sponsor webpage - Recognition with logo and link as 99s
- 99s Member Benefit - Offer discounts to 99s member benefit webpage
- 1 membership as Ninety-Nine or Friends of the 99s
- Welcome announcement in monthly Straight & Level e-Newsletter
- Welcome announcement on Social Media platforms
- Content shares on common Social Media platforms
- Subscription to the Ninety-Nines magazine
- Listing in all 6 issues of the Ninety-Nines magazine
- 20% discount on additional advertising placed in Ninety-Nines magazine

Reach thousands of
Pilots and Student Pilots

Conferences
Workshops



Digital
Marketing



Email
Campaigns



Blog
Content



Social
Media



Website
Banner



Contact us today

To design a custom sponsorship package.
programdevelopment@ninety-nines.org

Who we are – The Ninety-Nines is an international organization of women pilots that was founded in 1929. We are dedicated to promoting aviation education and careers for women pilots. We believe that by empowering women to fly, we can help open up new opportunities and pave the way for future generations of female aviators.

Thousands of women around the globe are part of this legacy and community that is The Ninety-Nines. When these incredible female pilots first gathered at a Curtiss Field hangar on Long Island, they had a clear vision of what flying meant to them and wanted to promote more women taking to the sky. Thus, they founded our organization to remain united, make their ambitions fly, and inspire each other to become even better pilots. By joining forces, they went on to achieve remarkable accomplishments in aviation.



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