

The Ninety-Nines publication is essential reading for over 7,800 members who receive each issue in both print and digital formats. It's an outstanding means to ensure your message remains prominent among our influential audience of women.

Please provide completed ad as a press quality CMYK PDF or 300 dpi CMYK TIF.

Please email completed ad to:

news@ninety-nines.org

# Print Advertising Rates

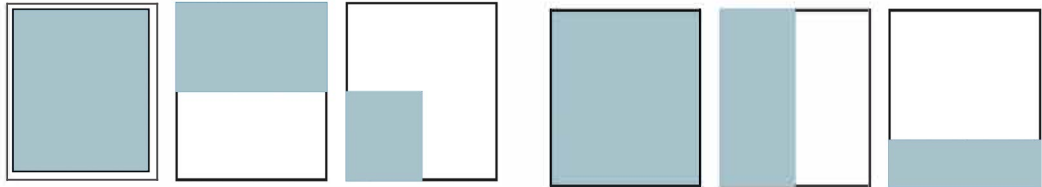
(All Rates are net.)

# The 99s Magazine



Ad Rates:	1X	3X	6X
Full Page	\$1,400	\$1,250	\$900
Half Page	\$790	\$695	\$640
Quarter Page	\$640	\$530	\$500
<b>Covers:</b>			
Inside Back	\$2,100	\$1,750	\$1,450
Outside Back	\$2,600	\$2,375	\$1,970

## Print size and specifications



Publication Size 8.5 x 10.825

Full Page Live Area:	Half Page Horizontal	Quarter Page Vertical	Full Page with Bleed:	Half Page Vertical	Quarter Page Horizontal
7.25" wide x 9.5" high (full page, non-bleed ad)	7.38" wide x 4.8" high	3.5" wide x 4.75" high	9" wide x 11.5" high	3.5" wide x 9.5" high	7.3" wide x 2.5" high

## Ad Material

**Magazine Trim Size** (in inches) 8.375" x 10.875"

**Magazine Bleed Size** (in inches) 8.625" x 11.125"

Please do NOT put any logos and type within .25 inches of the trim edge. We cannot guarantee trim on objects outside the live matter area

**Ad Materials:** Ad materials must be submitted electronically in PDF files. They should be "press" resolution with embedded fonts and CMYK art at 300 dpi. All images, logos and graphics should be in CMYK at 300 dpi. Spot colors will be simulated using process colors.

**Magazine Submission Deadlines:** are one month prior to issue date. i.e. *May/June issue deadline: Apr 1.*