

The Ninety-Nines, Inc.®

International Organization of Women Pilots

2022

Sponsorships & Advertising



The Ninety-Nines, Inc.® is the international organization of women pilots that promotes advancement of aviation through education, scholarships, and mutual support while honoring our unique history and sharing our passion for flight.

International Headquarters: PO Box 950374, Oklahoma City, OK 73195-0374; 4300 Amelia Earhart Dr Ste A, Oklahoma City, OK 73159-1140

Tel: 405-685-7969, 844-994-1929

Email: hq@ninety-nines.org

www.Ninety-Nines.org

The Ninety-Nines, Inc.®, International Organization of Women Pilots

Who Are The Ninety-Nines?

The Ninety-Nines, Inc.®, is an international organization of licensed women pilots from 44 countries - we currently have thousands of members throughout the world. We are a non-profit, charitable membership corporation holding 501(c)(3) U.S. tax exempt status. Although there are other pilot organizations in various states and nations, virtually all women of achievement in aviation have been or are members of The Ninety-Nines.

Our Headquarters is located in a two-story building complex on two acres at the Will Rogers World Airport in Oklahoma City, Oklahoma. This is also the site of our 99s Museum of Women Pilots, which is home to our large archival records, video oral histories, personal artifacts, collections and memorabilia, and biographical files on thousands of women pilots from around the world.

Please stop in if you are in the area. Our business hours are 9:00 AM to 5:00 PM Monday - Friday or by appointment.

What The Ninety-Nines Do:

Today Ninety-Nines are professional pilots for airlines, industry and government; we are pilots who teach and pilots who fly for pleasure; we are pilots who are astronauts, technicians and mechanics. But first and foremost, we are women who love to fly!

"Taking stock of The Ninety-Nines, I see in our members a pioneering spirit as well as an enthusiasm for ideas and innovation. Another quality is excellence in learning and teaching. We have outstanding members who strive for excellence in all they do."

Joyce Wells, President 1994-96
The Ninety-Nines, Inc.
1996

The core of our organization's activities is at the Chapter and Section level, consisting of over 150 Chapters in the United States and Canada and another 17 non-North American Sections located on five continents. Each year, local Chapters sponsor several hundred educational programs, including aerospace workshops for teachers, airport tours for school children, fear-of-flying clinics for non-flyers, and flight safety seminars. For many years, 99s have co-sponsored a significant number of the FAA pilot safety programs in the United States. Members have worked with the National Intercollegiate Flying Association's student flying competitions since 1948 as judges and fulfilling other volunteer positions, as well as with funding assistance. More recently, The 99s became sponsors for the Girl Scouts of America offering Aviation Day programs.

Welcome

Your sponsorship and advertising support fulfillment of The Ninety-Nines' educational and charitable mission in the fields of aviation and aerospace, also demonstrating your commitment to promote advancement of aviation through education, scholarships, and mutual support while honoring women's unique history in aviation and sharing our passion for flight.

Contents:

Corporate Sponsorships

Ninety-Nines Magazine Advertising

Special Project Sponsorships

Donations

- Amelia Earhart Birthplace Museum

- Amelia Earhart Memorial Scholarship Fund

- Ninety-Nines Endowment Fund

- 99s Museum of Women Pilots

Corporate Sponsors – Annual Contribution

Diamond \$10,000

- Dedicated Page customized for your product and service on 99s web site
- Corporate Sponsor webpage - Recognition with logo and link as 99s Diamond Supporter
- 99s Member Benefit - Opportunity to offer discounts to 99s on the member benefit webpage
- 4 memberships as Ninety-Nine or Friends of the 99s as applicable
- Welcome announcement in monthly *Straight & Level* e-Newsletter
- Welcome announcement on common Social Media platforms
- Content shares on common Social Media platforms
- Subscription to the *Ninety-Nines* magazine
- Listing in all 6 issues of the *Ninety-Nines* magazine
- Full page ad in 3 issues of the *Ninety-Nines* magazine
- Discount of 20% on any additional advertising placed in the *Ninety-Nines* magazine
- Annual 99s Conference - Program Listing
 - 2 conference guest registrations & Exhibit table
- Events - Recognition as Diamond Supporter with logo

Platinum \$5,000

- Corporate Sponsor webpage - Recognition with logo and link as 99s Platinum Supporter
- 99s Member Benefit - Opportunity to offer discounts to 99s on the member benefit webpage
- 3 memberships as Ninety-Nine or Friends of the 99s, as applicable
- Welcome announcement in monthly *Straight & Level* e-Newsletter
- Welcome announcement on common Social Media platforms
- Content shares on common Social Media platforms
- Subscription to the *Ninety-Nines* magazine
- Listing in all 6 issues of the *Ninety-Nines* magazine
- Half-page ad in 3 issues of the *Ninety-Nines* magazine
- Discount of 20% on any additional advertising placed in the *Ninety-Nines* magazine
- Annual 99s Conference - Program Listing
 - 1 conference guest registration & Exhibit table
- Events - Recognition as Platinum Supporter with logo

Gold \$2,500

- Corporate Sponsor webpage - Recognition with logo and link as 99s Gold Supporter
- 99s Member Benefit - Opportunity to offer discounts to 99s on the member benefit webpage
- 2 memberships as Ninety-Nine or Friends of the 99s as applicable
- Welcome announcement in monthly *Straight & Level* e-Newsletter
- Welcome announcement on common Social Media platforms
- Content shares on common Social Media platforms
- Subscription to the *Ninety-Nines* magazine
- Listing in all 6 issues of the *Ninety-Nines* magazine
- Quarter-page ad in 3 issues of the *Ninety-Nines* magazine
- Discount of 20% on any additional advertising placed in the *Ninety-Nines* magazine
- Annual 99s Conference - Program Listing
 - 1 conference guest registration & Exhibit table
- Events - Recognition as Gold Supporter with logo

Silver \$1,000

- Corporate Sponsor webpage - Recognition with logo and link as 99s Silver Supporter
- 99s Member Benefit - Opportunity to offer discounts to 99s on the member benefit webpage
- 1 membership as Ninety-Nine or Friends of the 99s as applicable
- Welcome announcement in monthly *Straight & Level* e-Newsletter
- Welcome announcement on common Social Media platforms
- Content shares on common Social Media platforms
- Subscription to the *Ninety-Nines* magazine
- Listing in all 6 issues of the *Ninety-Nines* magazine
- Quarter-page ad in 1 issue of the *Ninety-Nines* magazine
- Discount of 20% on any additional advertising placed in the *Ninety-Nines* magazine

Bronze \$500

- Corporate Sponsor webpage - Recognition with logo and link as 99s Bronze Supporter
- 99s Member Benefit - Opportunity to offer discounts to 99s member benefit webpage
- 1 membership as Ninety-Nine or Friends of the 99s as applicable
- Welcome announcement in monthly *Straight & Level* e-Newsletter
- Welcome announcement on common Social Media platforms
- Content shares on common Social Media platforms
- Subscription to the *Ninety-Nines* magazine
- Listing in all 6 issues of the *Ninety-Nines* magazine
- Discount of 20% on any additional advertising placed the *Ninety-Nines* magazine

Annual Conference & Custom Sponsorships

Each year a 99s Section works with the Conference Committee and coordinates our Annual Conference and are present at several aviation events each year including AOPA Fly Ins, EAA AirVenture, SUN 'n FUN, and WAI. We can customize a Sponsorship to include support of these endeavors as well as the Amelia Earhart Memorial Scholarships, The Ninety-Nines Endowment Fund, Amelia Earhart Birthplace Museum, and The 99s Museum of Women Pilots. There are also sponsorship opportunities in the Webinars, Pilot Careers Center, sponsor-offered scholarships, and other Ninety-Nines initiatives.

Ninety-Nines Magazine Advertising

Every member and Friend of The Ninety-Nines receives the *Ninety-Nines* magazine six times a year. The magazine is also available on www.Ninety-Nines.org

ADVERTISING RATES

advertisingmgr@ninety-nines.org or 99s Headquarters 844-994-1929

Four Color Rate /issue	1x	3x	6x
Full Page	\$1,000.00	\$950.00	\$900.00
½ Page	\$700.00	\$665.00	\$630.00
¼ Page	\$450.00	\$427.50	\$405.00
Business Card	\$99.00	\$95.00	\$89.00
Inside Back Cover	\$1,800.00	\$1,710.00	\$1,620.00
Outside Back Cover *	\$2,500.00	\$2,375.00	\$2,250.00

- OUTSIDE BACK COVER NOT AVAILABLE NOV/DEC OR JAN/FEB ISSUES

Multiple placement discounts only apply if paid in full. Advertising rates may change at any time.

All advertising must be prepaid by check to:

Headquarters Manager

The Ninety-Nines Inc.

PO Box 950374

Oklahoma City, OK 73195-0374

Or paid by credit card by calling 1-844-994-1929, ask for the Headquarters Manager.

SUBMISSION OF ADVERTISING MATERIAL

Please provide completed ad as a press quality CMYK PDF or 300 dpi CMYK TIF. Production work on any advertising performed by publisher or printer will be charged to advertiser.

Please email completed ad to news@ninety-nines.org prior to deadline shown.

Production schedule – Due Dates: Feb 1, Apr 1, Jun 1, Aug 1, Oct 1, Dec 1.

ADVERTISING SPECS

Size-Horizontal and Vertical

Full Page

Full Page Bleed

1/2 Page H

1/2 Page V

1/4 Page H

1/4 Page Block

Business Card

Production

7.25" wide X 9.5" tall

9" wide X 11.5" tall

7.25" wide X 4.25" tall

3.5" wide X 9.5" tall

7.3" wide X 2.5" tall

3.5" wide X 4.75" tall

3.5" wide X 2" tall

Donations

The Ninety-Nines, Inc.® is a 501(c)(3) organization and able to accept tax-deductible donations. The Ninety-Nines, Inc., 4300 Amelia Earhart Dr. Ste A, Oklahoma City OK 73159-1140 - Federal Tax ID 73-0632928. Donations can be made easily on www.ninety-nines.org under 'Donate'. Employee contributions may be eligible for matching gifts if an employer matches its employees' charitable contributions.

Amelia Earhart Birthplace Museum

The Ninety-Nines owns and manages the Amelia Earhart Birthplace Museum in Atchison, Kansas. In 1984 the organization began fully restoring the 1850's Victorian structure. Today, a visit to the Birthplace Museum will transport you back to the era when Amelia lived there.

Amelia Earhart Memorial Scholarship Fund

Each year Amelia Earhart Memorial Scholarships are awarded to qualified members for fully funded advanced flight training, jet type ratings and technical training. Partial funding of \$10,000 per academic year is awarded for academic scholarships. In addition, the AEMSF provides Research Scholarship Grants and Fly Now Awards for Student Pilot members of the Organization. Aside from generous donations received from 99s Chapters, Sections and individual members, The United Parcel Service Foundation has graciously donated significant funds in the past. 99s members and other individuals have donated to the Fund through their estate bequests and the Perpetual Scholarship program. Since 1941 the AEMSF has awarded more than 500 scholarships. The amount awarded for these scholarships, including Research Scholar Grants and Fly Now Awards exceeds \$11 Million. The AEMSF's investment account is valued at well over \$5.5 Million dollars.

Ninety-Nines Endowment Fund

The Ninety-Nines Endowment Fund was established as a permanent investment income fund to provide financial support for The Ninety-Nines, Inc. Income from the fund is reinvested to build principal. The income earned by the protected principal will be allocated for the perpetuation and advancement of The Ninety-Nines. The principal, comprised of donations, will remain intact.

99s Museum of Women Pilots

The 99s Museum of Women Pilots in Oklahoma City was dedicated in 1999. Located on the 2nd floor, with over 5,000 sq. ft. of space, the museum contains displays and artifacts focusing on preserving the history of women in aviation, honoring their achievements of the past, as well as recognizing current achievements. In addition, archives and other resources are maintained on site, as well as one of the largest collections of Amelia Earhart memorabilia. Amelia Earhart was a Charter member of the organization and the first elected President. A goal of the museum is to inspire young women to enter the field of aeronautics.